

Data Center Incentive Program Program Overview

The Data Centre Incentive Program (DCIP) provides a positive contribution to your company's bottom line by encouraging and rewarding the reduction of electricity demand in data centre operations through the implementation of energy efficiency projects.

Financial incentives for peak kW reductions will be paid to customers at a rate of **\$300 per demonstrated kilowatt reduction in peak electricity demand** to a maximum of 50% of the project cost.

Customer Benefits Include:

- Cost savings on electricity bills - **as much as 30% of \$876/kW/Year**
- Operating cost savings from more efficient equipment and design
- Cost avoidance with more efficient use of IT equipment
- Competitive advantage for your company
- Exposure for your company to showcase "green" initiatives
- Improved business case for your project - **payback can be less than 2 years**
- Simple process administered by Toronto Hydro provides measurable/verified results

Operational & planning actions such as virtualization, consolidation, standardization, right-sizing, energy efficient equipment & design will systematically reduce power consumption.

IT Systems Include:

- Computer Systems
- Server Technology
- Storage Devices
- Power Management & Efficiency
- Other High Performance Components

Non-IT Systems Include:

- HVAC & Air Flow Systems
- Fans & Motors
- Fire Suppression/High-Security Systems
- Power Supplies & Internet Connections
- Controls & Management
- Floor Layout
- Lighting & Envelope Measures

For more information please contact us at:

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For additional information, please visit us at www.gescan.com